

Below is a **curated, programme-wise IGNOU Project Topics List**, mapped to commonly offered programmes. Topics are framed to be **acceptable, practical, and evaluator-friendly**, aligning with IGNOU's expectations for applied research and academic relevance. You should still fine-tune titles as per your **project course code and handbook**.

IGNOU PROGRAMME-WISE PROJECT TOPICS LIST

1. MBA (IGNOU – General / Specialisation-Based)

Marketing

- A Study on Consumer Buying Behaviour Towards Online Retail Platforms
- Effectiveness of Digital Marketing Strategies in FMCG Companies
- Brand Loyalty and Customer Satisfaction: A Comparative Study

Human Resource Management

- Employee Motivation and Job Satisfaction: A Study of Selected Organizations
- Training and Development Practices and Their Impact on Employee Performance
- Performance Appraisal Systems: An Analytical Study

Finance

- Working Capital Management in Small and Medium Enterprises
- Capital Structure and Profitability Analysis of Selected Companies
- A Study of Investment Behaviour of Individual Investors

Operations

- Supply Chain Management Practices in Manufacturing Firms
- Inventory Control Techniques and Cost Optimization
- Quality Management Systems and Organizational Performance

2. MCOM (Master of Commerce)

- Financial Performance Analysis of Selected Companies
- Cost Control Techniques in Manufacturing Organizations
- A Study of Corporate Governance Practices
- Impact of GST on Small Business Enterprises

- Working Capital Management: A Case Study Approach

3. MAEDU (Master of Arts in Education)

- Teacher Effectiveness and Student Academic Achievement
- Role of ICT in Enhancing Teaching–Learning Processes
- Classroom Management Practices at the Secondary Level
- Continuous and Comprehensive Evaluation: A Critical Study
- Inclusive Education Practices in Government Schools

4. DNHE (Diploma in Nutrition and Health Education)

- Nutritional Status of Adolescent Girls in Urban/Rural Areas
- Impact of Nutrition Education on Dietary Practices of Mothers
- Assessment of Infant Feeding Practices
- Role of Anganwadi Centres in Improving Child Nutrition
- Awareness of Balanced Diet Among School Children

5. MSCENV (M.Sc. Environmental Science)

- Solid Waste Management Practices in Urban Areas
- Assessment of Water Quality in Selected Water Bodies
- Impact of Air Pollution on Human Health
- Biodiversity Conservation Strategies in Protected Areas
- Climate Change Awareness and Adaptation Strategies

6. MAAN (MA Anthropology)

- Socio-Cultural Change Among Tribal Communities
- Impact of Modernization on Indigenous Livelihoods
- Marriage Practices and Kinship Systems: An Ethnographic Study
- Health Beliefs and Traditional Healing Practices
- Migration and Cultural Identity

7. MSCDFSM (M.Sc. Dietetics & Food Service Management)

- Nutritional Assessment of Hospitalized Patients
- Food Safety and Hygiene Practices in Institutional Kitchens
- Consumer Awareness of Food Labels and Nutrition Claims
- Meal Planning and Nutritional Adequacy in Hostels
- Lifestyle Disorders and Dietary Patterns

8. MSW (Master of Social Work)

- Role of NGOs in Community Development
- Women Empowerment Through Self-Help Groups
- Child Welfare Programmes: A Field Study
- Substance Abuse and Youth: Causes and Interventions
- Social Work Interventions in Urban Slums

9. MA Psychology (MAPC)

- Stress and Coping Strategies Among College Students
- Emotional Intelligence and Academic Performance
- Mental Health Awareness Among Adolescents
- Parenting Styles and Child Behaviour
- Workplace Stress and Job Satisfaction

10. MA Sociology

- Social Impact of Digital Media on Youth
- Changing Family Structures in Urban India
- Gender Inequality and Women's Education
- Migration and Urbanization: A Sociological Study
- Caste Dynamics in Contemporary Society

11. BCA / MCA (Project-Oriented Programmes)

- Design and Development of a Web-Based Management System
- E-Commerce Website Development Using Open-Source Tools
- Database Management System for Educational Institutions
- Mobile Application Development for Service Delivery
- Information Security Challenges in Organizations

12. PG Diploma Programmes (General Examples)

PGDHRM / PGDIM

- Training Needs Analysis in Organizations
- Industrial Relations and Labour Welfare Measures

PGDRD

- Rural Development Programmes and Their Effectiveness
- Role of Panchayati Raj Institutions

IMPORTANT SELECTION GUIDELINES (IGNOU-Specific)

- Topic must match **programme objectives and course code**
- Avoid overly broad or purely theoretical topics
- Ensure **primary data feasibility** if required
- One student → one unique topic
- Supervisor approval is mandatory

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