

Below is a **curated, programme-wise IGNOU Project Topics List**, mapped to commonly offered programmes. Topics are framed to be **acceptable, practical, and evaluator-friendly**, aligning with IGNOU's expectations for applied research and academic relevance. You should still fine-tune titles as per your **project course code and handbook**.

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# IGNOU PROGRAMME-WISE PROJECT TOPICS LIST

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## 1. MBA (IGNOU – General / Specialisation-Based)

### Marketing

- A Study on Consumer Buying Behaviour Towards Online Retail Platforms
- Effectiveness of Digital Marketing Strategies in FMCG Companies
- Brand Loyalty and Customer Satisfaction: A Comparative Study

### Human Resource Management

- Employee Motivation and Job Satisfaction: A Study of Selected Organizations
- Training and Development Practices and Their Impact on Employee Performance
- Performance Appraisal Systems: An Analytical Study

### Finance

- Working Capital Management in Small and Medium Enterprises
- Capital Structure and Profitability Analysis of Selected Companies
- A Study of Investment Behaviour of Individual Investors

### Operations

- Supply Chain Management Practices in Manufacturing Firms
  - Inventory Control Techniques and Cost Optimization
  - Quality Management Systems and Organizational Performance
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## 2. MCOM (Master of Commerce)

- Financial Performance Analysis of Selected Companies
- Cost Control Techniques in Manufacturing Organizations
- A Study of Corporate Governance Practices
- Impact of GST on Small Business Enterprises

- Working Capital Management: A Case Study Approach
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### **3. MAEDU (Master of Arts in Education)**

- Teacher Effectiveness and Student Academic Achievement
  - Role of ICT in Enhancing Teaching–Learning Processes
  - Classroom Management Practices at the Secondary Level
  - Continuous and Comprehensive Evaluation: A Critical Study
  - Inclusive Education Practices in Government Schools
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### **4. DNHE (Diploma in Nutrition and Health Education)**

- Nutritional Status of Adolescent Girls in Urban/Rural Areas
  - Impact of Nutrition Education on Dietary Practices of Mothers
  - Assessment of Infant Feeding Practices
  - Role of Anganwadi Centres in Improving Child Nutrition
  - Awareness of Balanced Diet Among School Children
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### **5. MSCENV (M.Sc. Environmental Science)**

- Solid Waste Management Practices in Urban Areas
  - Assessment of Water Quality in Selected Water Bodies
  - Impact of Air Pollution on Human Health
  - Biodiversity Conservation Strategies in Protected Areas
  - Climate Change Awareness and Adaptation Strategies
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### **6. MAAN (MA Anthropology)**

- Socio-Cultural Change Among Tribal Communities
  - Impact of Modernization on Indigenous Livelihoods
  - Marriage Practices and Kinship Systems: An Ethnographic Study
  - Health Beliefs and Traditional Healing Practices
  - Migration and Cultural Identity
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### **7. MSCDFSM (M.Sc. Dietetics & Food Service Management)**

- Nutritional Assessment of Hospitalized Patients
  - Food Safety and Hygiene Practices in Institutional Kitchens
  - Consumer Awareness of Food Labels and Nutrition Claims
  - Meal Planning and Nutritional Adequacy in Hostels
  - Lifestyle Disorders and Dietary Patterns
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## **8. MSW (Master of Social Work)**

- Role of NGOs in Community Development
  - Women Empowerment Through Self-Help Groups
  - Child Welfare Programmes: A Field Study
  - Substance Abuse and Youth: Causes and Interventions
  - Social Work Interventions in Urban Slums
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## **9. MA Psychology (MAPC)**

- Stress and Coping Strategies Among College Students
  - Emotional Intelligence and Academic Performance
  - Mental Health Awareness Among Adolescents
  - Parenting Styles and Child Behaviour
  - Workplace Stress and Job Satisfaction
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## **10. MA Sociology**

- Social Impact of Digital Media on Youth
  - Changing Family Structures in Urban India
  - Gender Inequality and Women's Education
  - Migration and Urbanization: A Sociological Study
  - Caste Dynamics in Contemporary Society
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## **11. BCA / MCA (Project-Oriented Programmes)**

- Design and Development of a Web-Based Management System
  - E-Commerce Website Development Using Open-Source Tools
  - Database Management System for Educational Institutions
  - Mobile Application Development for Service Delivery
  - Information Security Challenges in Organizations
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## 12. PG Diploma Programmes (General Examples)

### PGDHRM / PGDIM

- Training Needs Analysis in Organizations
- Industrial Relations and Labour Welfare Measures

### PGDRD

- Rural Development Programmes and Their Effectiveness
- Role of Panchayati Raj Institutions

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## IMPORTANT SELECTION GUIDELINES (IGNOU-Specific)

- Topic must match **programme objectives and course code**
- Avoid overly broad or purely theoretical topics
- Ensure **primary data feasibility** if required
- One student → one unique topic
- Supervisor approval is mandatory