

Annexure I: Filled MCOP-001 Project Proposal Proforma (Sample)

To be printed on A4 paper and signed by both student and guide.

Indira Gandhi National Open University School of Management Studies Project Proposal Proforma for MCOM (MCOP-001)

1. Student Details

- Name of the Student:** Priya Sharma
 - Enrollment Number:** 2100789456
 - Programme Code:** MCOM
 - Course Code:** MCOP-001
 - Regional Centre:** Delhi-1
 - Study Centre:** 0701P – IGNOU Study Centre, Aryabhatta College, New Delhi
 - Mobile Number:** +91-9876543210
 - Email ID:** priyasharma.mcom@gmail.com
 - Address for Correspondence:**
B-12, Sector 7, Dwarka, New Delhi – 110075
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2. Project Details

- Title of the Project:**
A Study on the Impact of Digital Payment Systems on Customer Satisfaction in Urban Retail Stores
 - Subject Area:** Marketing / E-Commerce
 - Proposed Research Methodology:**
Descriptive research with a quantitative approach, primary data via structured questionnaire (sample size: 100), supported by secondary sources.
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3. Supervisor/Guide Details

- Name of the Guide:** Dr. Ramesh Kumar
- Designation:** Assistant Professor
- Qualification:** M.Com, Ph.D. (Commerce)
- Organization:** Department of Commerce, XYZ University, Delhi
- Official Address:** XYZ University, Janakpuri, New Delhi – 110058
- Contact Number:** +91-9811122233
- Email ID:** dr.rkumar@xyzuniversity.edu.in

- Is the guide an Academic Counsellor at IGNOU? Yes No
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Declaration by the Student:

I hereby declare that the proposed project work is original and will be carried out under the guidance of the above-mentioned supervisor.

Signature of the Student: [Signed]**Date:** 22/01/2026**Declaration by the Supervisor:**

I hereby accept to guide Ms. Priya Sharma for her M.Com (MCOP-001) project work and confirm that I meet the eligibility criteria as per IGNOU guidelines.

Signature of the Supervisor: [Signed]**Date:** 22/01/2026 **Sample Bio-data of Supervisor/Guide (Attach Separately)**

This document should be signed and dated by the guide and printed on plain A4 paper.

BIO-DATA OF THE PROJECT GUIDE

1. **Name:** Dr. Ramesh Kumar
2. **Date of Birth:** 15 July 1975
3. **Present Designation:** Assistant Professor
4. **Organization:** Department of Commerce, XYZ University, Delhi
5. **Qualifications:** M.Com, Ph.D. (Commerce)
6. **Total Teaching Experience:** 11 years (UG/PG Level)
7. **Area of Specialization:** Marketing, E-commerce, Consumer Behaviour
8. **Email ID:** dr.rkumar@xyzuniversity.edu.in
9. **Contact Number:** +91-9811122233
10. **Whether previously guided IGNOU students:** Yes (3 M.Com projects)
11. **Any other relevant information:** Actively involved in curriculum development and external project evaluation for multiple universities.

Declaration:

I hereby confirm that the information provided above is true and correct. I am willing to guide the M.Com project titled "*A Study on the Impact of Digital Payment Systems on Customer Satisfaction in Urban Retail Stores*".

Signature: [Signed]

Name: Dr. Ramesh Kumar

Date: 22/01/2026

SHR/CHAKRADHAR.COM